

Brendan O'Keefe

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Current Objective

I am a positive mentor and communicator to Young People. I am seeking a long term opportunity to work in the Philippines in the areas of entrepreneurship and micro finance . Long term and intensive assistance to young people provides opportunities to seek out positive outcomes through goal setting and consistent delivery of support and advocacy. I seek a position which will allow me to further develop and utilize my skills as a communicator as well as an avenue to deliver valuable life skills to those Young People I come in contact with.

Personal Attributes

Extremely resourceful and adaptable to many situations
Creative problem solver
Communicator
Excellent organisational skills
Ability to work with technical and creative individuals at all levels.
Technology Friendly
Ability to prioritise multiple tasks
Self starter

Employment History

Youth community worker with 7 years of experience in non-profit youth work and community development.
Web & New Media Developer with 11 years experience. Exceptional communication, marketing, branding and information technology skills. Expertise in community building, capacity building and providing life tools for youth in crisis youth work.
Special skills include; program development, non-profit marketing and information technology support.

2004 – Current - Slingshot Community Enterprise and
Employment Centre – Melbourne, VIC

Pathway Support Officer

The Slingshot Community Enterprise and Employment Centre (SCEEC) is a youth specific enterprise centre providing training and mentoring through flexible programs focused on young people's initiatives. The SCEEC is a 10-room Edwardian house in North Fitzroy, close to public transport in inner Melbourne. We foster youth enterprise, both social and for-profit. Slingshot is a Melbourne Citymission project and is supported by The Lion Selection Group and others.

The SCEEC provides:

- A Micro-incubator: dedicated workspaces
- Training Rooms
- Office facilities: access to internet, fax, MS Office, graphics software packages, and a print centre
- An Enterprise Culture, Youth Expos and networking events
- Access to an Anchor Business for mentoring and business practices
- Support for a silkscreen co-operative
- Mentoring from business and peers

The SCEEC assists young people who:

- Are considering self-employment (making things, doing stuff, have a dream or passion) and need help with their first steps,
AND/OR
- Have an ABN, want to turn a profit, create a social enterprise and are actively spending time on an activity, but need support
You can work out your ideas at the SCEEC.
- AND if you find enterprise is not an option for you at present, we can help with pathways back into training or employment.

www.slingshot.org.au

- Mentoring
- Workshops in Mind Mapping & Information Technology
- Pathway Planning
- Support & Advocacy
- Database Development Administration Support
- Technology Integration
- Business Presentations
- Website Development
- Marketing support

2002 - 2004 Frontyard Youth Services - Melbourne. VIC

Youth Worker/I.T Admin Support

I was working at Frontyard providing referral and support for young people, particularly chronically homeless young people. Frontyard is part of Melbourne Citymission. In addition to my role as youth worker, I provided Information technology support and built a database of service providers as well as a state-wide community portal for www.gatewayreconnect.org, part of the FACTS Federal Early Intervention Programs. Winter sleep out audio visual presentation at the corporate breakfast August 2003.

www.frontyard.org

www.melbournecitymission.or.au

- Telephone Information & Referral
- Support & Advocacy
- Database Development & Deployment
- Administration Support
- Technology Integration
- Winter Sleep Out Power Point Presentation
- Web Site Development
- SMS Newsletter

2002 - 2003 YSAS Residential Unit & Day Program - Melbourne. VIC

Youth worker - Drug & Alcohol Worker

In this position I was a supporting young people with multiple drug and mental health issues & training at the Youth Substance Abuse Service Day Program and at the Fitzroy Residential Detox Unit.

- Support & Advocacy
- Counseling
- Cooking
- Medication
- Mentoring

2001- 2002 Jesuit Social Services - Melbourne. VIC

Youth Worker – Computer/Arts Facilitator.

I worked with Young People dual diagnosed with mental health, drug & alcohol issues. I also provided research and administration support to the director of Artful Dodgers Studio. I used art & technology to provide Young People in the program with an outlet for self-expression & development along with teaching the value of the Internet as a communication and job search tool.

- Computer aided design courses
- Support & Advocacy
- Research
- Cooking
- Technology integration
- I.T Support
- Web Development

2000 - Current Freelance Web Developer - Melbourne. VIC

Web Development & New Media

I resell web hosting services and administer monthly content upgrades for local & international web sites. I provide email-marketing & SMS campaigns for a number of local nightclubs & community based organisations. I've built a working Internet community web site for Gateway Reconnect workers, young people, carers and families(2003). www.gatewayreconnect.org

- Web Design & Web development
- Database Design & Development
- Book keeping
- Technology integration
- Power point development
- Graphic Design
- E-Marketing and Advertising

2000 Kusp Ltd - Melbourne. VIC

Web Integrator

Responsible for integration of the front and backend of company web site. **Development of 3D applications within the site.**
Content management site structure and maintenance.

- Technology Integration
- Kiosk Design
- 3D Integration
- Project Management
- Web development

1999-2000 Brilliant Digital Entertainment - Sydney. NSW

Web Development.

Coded layouts, templates and web marketing materials for The Auction Channel web portal.
Maintained sites for Multipath Movies, KISS the band Animations and company's development server.

www.bde.com.au
www.multipathmovies.com
www.auctionchannel.net

- Telephone information & Referral
- Support & Advocacy
- Database development & deployment
- Administration support
- Technology integration
- Power point development
- Web development

Education & Training

Education and Achievements

- 2004 NIES – New Enterprise Incentive Scheme – Certificate IV in Small Business Management
- 2001 Kangan Batman TAFE - Melbourne. VIC Certificate IV Community Services – Juvenile Justice and Statutory Care.
- **Recording Artist - Recording & Publishing Deal – Mushroom Records 1989 -1992**
- 1988-1989 UDC University - Washington D.C
- **1988 – Victorian Representative – Youth Youth Media Conference - Australia**
- 1981- 1987 Balwyn High School - Melbourne. VIC

Summary of Qualifications

- 2001 - Certificate IV Community Services . Melbourne. VIC
- 2003 - Conflict Resolution & Dealing With Difficult People
- 2002 - First Aid Certificate III Melbourne. VIC
- 2000 - Advanced HTML Scripting Melbourne. VIC
- 1988 - HIV AIDS Peer Education Washington D.C
- 1988 - Audio Design & Production Washington D.C

Other Training & Experience

- Experienced in peer support education.
- Mind mapping, goal mapping and life coaching.
- Business Planning and development.
- Skills Auditing.
- NLP – Neuro Linguistic Programming
- Proven ability to effectively communicate with a variety of colleagues and clients, on both an interpersonal and professional level.
- Strong networking and relationship building abilities.
- Experienced in inquiry-based Learning learning techniques in community technology centres.
- Trained in conflict resolution, working effectively in groups.
- Teaching young people to use art & technology to develop life-skills.
- Radio Advertising, promoting Government services & Youth participation.
- Liaison with media.
- Liaison between young people, youth projects, funding and Government bodies.
- Mentoring young people.
- **Music composition and production**
- First Aid – Level 3

Skill Set

- Idea Generation
- Problem Solving
- Youth Work, Crisis Counseling & Mentoring
- Pathway Planning
- Concept, Copy Branding & Communication
- Business Planning and development

- Project Management
- Community Development
- Technology Integration
- Art Direction
- Graphic Design & Multimedia Development
- Web design, Development & Database Development
- Communication & Marketing
- Social Enterprise Development

Software Tools

Administration Tools: MS Office, Excel, Access, Power Point, and Internet Research.

Web Design Tools: Dreamweaver MX, Fireworks MX, ASP Wizard, Ning Platform

Graphic Design Tools: Fireworks, Deep Paint, Photoshop, Corel Draw 10 and Photo Paint. 9.

Web Development: ASP, PHP Scripting, HTML & DHTML, Java-Script, Java- Applets, Graphics and Layouts, Cascading Style Sheets, SSI, MS Access Database Design, Integration, Online Advertising & Email Marketing, WAP Authoring, Search Engine Optimization, SMS development

Audio & Video: Beatnik Interactive Web Audio Authoring, Audio production and Branding, Streaming Media for Real Player and Windows Media Player, Digital Video Editing and Encoding, Meta-stream Photo 3D Web Objects, Sound Forge, Acid & Reason.

References

Ann Howie, Manager - SCEEC, Slingshot Community Enterprise and Employment Centre. Tel: 613 8486 2111

Dr. Ben Rossiter - www.projecti.org.au. Tel: 613 9611 2444

Michael Borenstein – CEO, AIPHE, Australian International Partnerships for Health Equity. Tel: 09162837463

Sharon Fischer - Manager Youth Services, Melbourne Citymission. Tel: 613 8625 4464

Recent Web Sites I've Developed

www.planetbok.com

www.everythingmind.com

www.brainstormingcontest.com

www.frontyard.org

www.remixmysong.com

www.intentionengine.com

www.teendo.com

www.remixmysong.com